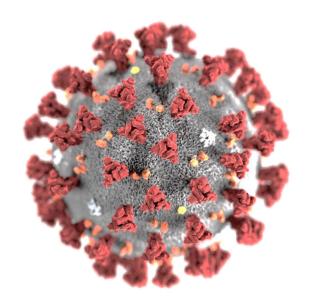
# The First International Webinar

# University Role in Serving Society During Covid-19 Pandemic: International Experiences

Algeria: 24th and 25th of June 2020





# University of Mohamed Elbachir El Ibrahimi

Bordj Bou Brréridj - Algeria



# Economic Studies Laboratory on Industrial Zones in Light of the New Role of the University (LEZINRU)





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## **General context**

University, as a source of knowledge, is supposed to serve the society throughout their two main roles: teaching and research activities. But nowadays, it's asked to perform more than its traditional role in accordance with the trend of "Corporate Social Responsibility". Every institution contributes in the limits of its potential. (Hirunsalee, Denpaiboon & Kanegae, 2012)

Education of serving society is not a new phenomenon, it emerged during the second half of the  $19^{th}$  century and started spreading. The early papers about the subject have been written by John Dewey in America. In the beginning of the twentieth century, the German Herman Schneider was famous in the field. Later, in 2001, the first international webinar about service education was held in Belkeley (sic). In Turkey, to bring teachers and students up to the society expectations, Service Learning to Society was a compulsory module in some faculty curricula. (Cansaran, Orbay & Kalkan, 2010)

The university actors: administration, teachers and students as being the closest to the intellectual environment, are supposed to be more aware of their social duties (Ünal, 2009) Therefore, the university has always played a decisive role in changing the structures of society by transforming their teaching and research facilities. (Jantsch, 1969) A recent survey conducted by the Association for Academic Surgery Global Affairs Committee and the Society for University Surgeons Committee on Global Academic Surgery concluded that academic global surgeons and academic health centers have a broad impact on society and can enhance institutional reputation. (Rickard & Onwuka et. al., 2018)

In another survey conducted in Turkey, the researchers discovered that 49.8% of the students (out of 257) participated in social activities initiatives, mostly up to 2 hours a week by teaching, supporting or taking care. The first factor that influenced their desire to participate is their willingness to support people that need help and they do that, at first, to develop their skills and use them to benefit the society. (Ünal, 2009)

During disasters, the proactive role of the university to manage the risk and reduce the impact becomes crucial (Abedin & Shaw, 2015). University actors (Administration, teachers and students) can contribute in a direct way as volunteers or by solving the emerging problems with the implementation of the research results that already exist or by suggesting new urgent genius solutions. University can also contribute by creating a common understanding atmosphere among stakeholders (Government, NGOs, Media ...). (Abedin & Shaw, 2015). Some universities went beyond helping by their knowledge and became an evacuation center. This is the case of Thammasat University during the 2011 Thai floods. (Hirunsalee, Denpaiboon & Kanegae, 2011)

In the light of the discussion above, the Laboratory LEZINRU announces the organization of the first international webinar. The aim is to share experiences between international universities about their contribution to serve their societies during the Covid-19 pandemic.

# The webinar problem and axes

Since the end of 2019, the world is suffering from a big health problem which is the covid-19 pandemic. To prevent this pandemic from wide spreading, worldwide activities have been blocked, mainly industry, transportation, education and even worship places. In fact, several activities have been canceled physically but continued virtually via Information and communication technologies such as the domains of education, medical and social consultations, as well as some administrative activities.

All governments mobilized their resources and capabilities to limit the spread of this pandemic by trying to discover quickly the positive cases, treating the patients, burying the victims, equipping hospitals with necessary medical materials, imposing quarantine and confinement and sensitizing people over the corona virus symptoms and safety measures that must be taken. Military and medical staff as well as social associations have been mobilized in this fight against Covid-19. Scientists and researchers did not save any effort with their knowledge to discover an effective vaccine.

The other potential force, that the world relied on, was the civil society, individually or organized in associations and clubs, who contributed considerably in supporting the government efforts by preserving lives, spreading awareness amongst people, providing direct aids and taking every measures that help in fighting the pandemic in general.

University, as an important part in society, is required to take its responsibilities towards people to control this critical situation like the other effective members of society. Therefore, this webinar, and through international experiences, seeks to shed the light on the contribution of the three university pillars in the fighting of covid-19 pandemic. The participants are invited to focus on three major axes in their presentations:

- The administration role;
- The teaching staff role;
- The students' role.

# The Webinar aims:

- Exchange experiences among different universities;
- Make Universities ready for potential health crises;
- Learn new effective mechanisms to serve society during health crisis.

# References

- Abedin; Md. Anwarul; Rajib Shaw.
   "The Role of University Networks in Disaster risk Reduction: Perspective from Coastal Bangladesh". International Journal of Disaster Risk Reduction, Volume 13. September 2015. Pages 381-389;
- Cansaran, Arzu; Keziban Orbay; Melek Kalkan. "University-Community Bridge: Service Learning to Society". Procedia - Social and Behavioral Sciences, Volume 2, Issue 2. 2010. Pages 1687-1693;
- Hirunsalee, Siyanee; Chaweewan Denpaiboon; Hidehiko Kanegae.
   "Public Attitudes Toward the Additional Roles of University in Disaster Management:
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- Jantsch, Erich. "Integrative Planning of Society and Technology the Emerging Role of the University". Futures, Volume 1, Issue 3. March 1969. Pages 185-190;
- 5. Rickard, Jennifer; Ekene Onwuka et. al. "Value of Global Surgical Activities for US Academic Health Centers: A Position Paper by the Association for Academic Surgery Global Affairs Committee, Society of University Surgeons Committee on Global Academic Surgery, and American College of Surgeons' Operation Giving Back". Journal of the American College of Surgeons, Volume 227, Issue 4. October 2018. Pages 455-466;
- Ünal, Fatma. "Department of Primary Education Students' Reasons for Participating in to Civil Society Initiatives in Akdeniz University". Procedia - Social and Behavioral Sciences, Volume 1, Issue 1. 2009. Pages 805-813.

# **Webinar Committee:**

## Honorary Presidency:

Pr. Abdelhak Boubetra, Rector of Mohamed El Bachir El Ibrahimi University, Bordj Bou Arréridj (BBA), Algeria

Dr. Ashraf AbdelAziz Mansour, Secretary General of Arab Union for Sustainable Development and Environment (AUSDE), Egypt

## Webinar President:

Pr. Amel Choutri, Director of LEZINRU, University of BBA, Algeria

#### Scientific Committee:

#### **President:**

Dr. Leila Chikha, Laboratory of Maghreb Economic Studies (LEEM), University of Batna1, Algeria

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- Pr. Abdul Hakeem Faizy, League of Islamic Universities (LIU), India
- Pr. Daad Mohamed Fouad, AUSDE, Egypt
- Pr. Jian Hua, School of Business, Hohai University, China
- Pr. Khalid Mohammed Hussein Al-Qaisi, AUSDE, Iraq
- Pr. Mohamed Benbouziane, Director of Laboratory MIFMA, University of Abou Baker Belkaid, Tlemcen, Algeria
- Pr. Sabah Ayachi, Director of FDVPDC Research Laboratory, Algiers 2 University, About El Kacem Saad Allah, Algeria
- Dr. Achour Meguellati, BBA University, Algeria
- Dr. Fatima Hadji, Editor in chief, Innovation & Industrial Development Journal, LEZINRU, Algeria
- Dr. Larbi aissat, LEZINRU, Algeria
- Dr. Eng. Mohamed Soliman Alyamani, AUSDE, Egypt
- Dr. Nacira Chourghal, Director of LCVRN Research laboratory, BBA University
- Dr. Amine Nahari Talet, King Fahd University of Petroleum & Minerals, Saudi Arabia
- Dr. Salaheddine Benahcene Ahcene, LEZINRU, Algeria
- Dr. Salim Bouherar, BBA University, Algeria
- Dr. Tahsin Mansour Shoala, AUSDE, Egypt

Associate Lecturer, Ramona Pistol, Northampton University, UK

# Organizing committee:

#### **President:**

Pr. Amel Choutri, LEZINRU, BBA University, Algeria

#### Members:

Dr. Fatima Zahra Benkaid, LEZINRU, BBA University, Algeria

Dr. Ouardia Bouguaba, LEZINRU, BBA University, Algeria

Assistant Professor, Farid Seghour, LEZINRU, BBA University, Algeria

Assistant Professor, Mustapha Habitouche, BBA University, Algeria

PhD. Student Loubna Nacer, LEZINRU, BBA University, Algeria

Engineer, Boucetta Sadjia Saadia, Safari studio manager, Algeria

# Official Language of the Webinar:

English

# **Targeted participants:**

- University stuff (administration, Teacher, Phd. Students)
- Enterprises
- Governments (Ministry of Higher Education)
- Associations

# **Extended Abstract specifications:**

- The Abstract must not exceed five pages edited in 12pts Times New Roman font:
  - 1<sup>st</sup> page: see the registration form below;
  - 2<sup>nd</sup> to 5<sup>th</sup> pages: Must contain, three key words, enough description of the studied case, undertaken actions and the main findings.
- Data-Backed facts are encouraged;
- The participants are kindly asked to send a brief CV along with the abstract.
- Abstract and CV must be sent to: Lezinru.webinar@gmail.com

# **Important Dates:**

Call for papers: May 17<sup>th</sup>, 2020

Abstract submission deadline Extended: June, 15th, 2020 - 11:00 PM (GMT)

Acceptance letter: June 20th, 2020

# **Registration Form**

Pr./Dr./Mr./Mrs:			(	Please speci	fy)
First name:					••••
Family name:				•••••	•••
Country:			•••••		•••
University/Organ	nization:				••••
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# جامعة محمد البشير الابراهيمي برج بوعربريج، الجزائر



مخبر دراسات اقتصادية حول المناطق الصناعية في ظل الدور الجديد للجامعة (LEZINRU)





مخبر الأسرة، التنمية، الوقاية، من الانحراف والاجرام -بجامعة الجزائر 2

# للاتصال:

المحمول: 213.774.00.40.66+ (رئيس اللجنة العلمية)

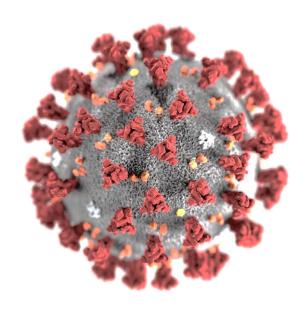
+213.550.21.48.46 (رئيس اللجنة التنظيمية)

بريد الندوة: LEZINRU.webinar@gmail.com

# الندوة الالكترونية الدولية الأولى حول

# دور الجامعة في خدمة المجتمع أثناء جائحة كورونا: تجارب دولية

الجزائر: 24 و25 جوان 2020



لسياق العام:

University, as a source of knowledge, is supposed to serve the society throughout their two main roles: teaching and research activities. But nowadays, it's asked to perform more than its traditional role in accordance with the trend of "Corporate Social Responsibility". Every institution contributes in the limits of its potential. (Hirunsalee, Denpaiboon & Kanegae, 2012)

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# إشكالية ومحاور الندوة

يعاني العالم منذ نهاية عام 2019 مشكلة صحية كبيرة تتمثل في جائحة كورونا. ولمنع انتشار الوباء، توقفت الأنشطة على مستوى العالم، سيما الصناعة والنقل والتعليم وحتى دور العبادة. وفي الواقع توقفت بعض الأنشطة ظاهرياً لكنها استمرت افتراضياً بواسطة تكنولوجيا المعلومات والاتصال، مثل التعليم والاستشارات الطبية والاجتماعات وبعض المهام الإدارية.

لقد حشدت الحكومات جميع مواردها وإمكاناتها للحد من انتشار العدوى واكتشاف الحالات الحاملة للمرض بأقصى سرعة وعلاج المرضى ودفن الضحايا وتجهيز المستشفيات وتطبيق الحجر الصحي وفرض حضر التجوال والتكثيف من حملات التوعية بأعراض الإصابة يالفيروس وإجراءات الوقاية. وقد تم اقحام مستخدمي الصحة والجيش والجمعيات بشكل كامل في هذه الحرب. وقد شارك العلماء والباحثون بدورهم عن طريق تجميع جهودهم ومعارفهم لاكتشاف لقاح فعال.

إن القوى الكامنة الأخرى التي عول عليها العالم تمثلت في المجتمع المدني سواء كانوا أفراداً أم منظمين في جمعيات ونوادي؛ حيث شاركوا بشكل ملفت في دعم مجهودات الحكومات في الحفاظ على الأرواح ونشر الوعي في أوساط المواطنين وتقديم العون المباشر واتخاذ كل الإجراءات التي تساعد في مواجهة الجائحة بصفة عامة.

ينتظر من الجامعة بوصفها أحد مكونات المجتمع أن تتحمل مسؤوليتها أمام أفراد المجتمع للتغلب على هذه الوضعية الصعبة مثل بقية الفاعلين. لذلك فإن هذه الندوة من خلال تجارب دولية تصبو إلى تسليط الضوء على مساهمة أعمدة الجامعة الثلاثة في مواجهة جائحة كورونا. وبنتظر من المتدخلين أن يركزوا في مداخلاتهم على ثلاثة محاور أساسية:

- دور الإدارة؛
- دور هيئة التدريس؛
  - دور الطلبة.

# أهداف الندوة

- تبادل الخبرات بين مختلف الجامعات؛
- استعداد الجامعة لأية أزمات صحية محتملة؛
- اكتساب ميكانيزمات جديدة فعالة لخدمة المجتمع أثناء الأزمات الصحية.

# المراجع

- Abedin; Md. Anwarul; Rajib Shaw.
   "The Role of University Networks in Disaster risk Reduction: Perspective from Coastal Bangladesh". International Journal of Disaster Risk Reduction, Volume 13. September 2015. Pages 381-389;
- Cansaran, Arzu; Keziban Orbay; Melek Kalkan. "University-Community Bridge: Service Learning to Society". Procedia - Social and Behavioral Sciences, Volume 2, Issue 2. 2010. Pages 1687-1693;
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   "Public Attitudes Toward the Additional Roles of University in Disaster Management:
   Case Study of Thammasat University in 2011 Thailand Floods ». Procedia Environmental
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- Ünal, Fatma. "Department of Primary Education Students' Reasons for Participating in to Civil Society Initiatives in Akdeniz University". Procedia - Social and Behavioral Sciences, Volume 1, Issue 1. 2009. Pages 805-813.

## لجنة الندوة

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# اللغة الرسمية للندوة:

الانجليزية

# المستهدفون:

- الجامعات (الطاقم الإداري، الأساتذة، طلبة الدكتوراه)؛
  - المؤسسات؛
  - الحكومات (وزارة التعليم العالى)؛
    - الجمعيات.

# شروط الملخص الموسع:

- لا يجب أن يتعدى الملخص خمس صفحات مكتوبة بخط 12 Times New Roman
  - الصفحة الأولى: انظر الاستمارة أسفله
- من ص.2 إلى ص.5: يجب أن تحتوي على ثلاث كلمات مفتاحية، وصف كافي للحالة المدروسة،
   الإجراءات المتخذة وأهم النتائج
  - يتم تشجيع الدراسات المدعمة بإحصائيات
  - يطلب من المتقدمين للمشاركة ارفاق الملخص الموسع بسيرة ذاتية مختصرة
  - يرسل الملخص والسيرة الذاتية على البريد: Lezinru.webinar@gmail.com

# تواريخ هامة:

الدعوة لتقديم المقترحات: 17 ماي 2020.

آخر أجل لإرسال المقترحات (تمديد): 15 جوان 2020، الساعة 23:00 توقيت غربنيتش.

خطاب القبول: 20 جوان 2020.

# استمارة المشاركة

البروفيسور، الدكتور، السيد، السيدة:	(الرجاء التحديد)
الاسم:	
اللقب (أو الاسم الثاني) :	
البلد:	
الجامعة/المؤسسة:	
الوظيفة:	
الكلية/القسم:	
الهاتف:	
البريد الالكتروني:	
عنوان البحث:	
<b>محور المشاركة</b> (يمكن اختيار أكثر من محور)	
□ دور الإدارة □ دور الأساتذة	□ دور الطلبة
□محور آخر لديه علاقة بعنوان الندوة	(الرجاء التحديد)